

# Strategic Positioning of AIVATAR Consulting

A new paradigm for consulting in the AI era. We're reimagining how consultants work, clients receive value, and insights are delivered.

 **by Aivatar Consulting**





# The Shift: AI Is Reshaping Everything...incl. Consulting



## Structural Collapse

Classical consulting model will experience a decline.



## AI Replacement


AI now handles analysis, modeling, and insight synthesis.



## Internal Disruption

McKinsey streamlining teams while adapting from a bloated model.





# The Incumbent Dilemma: Bloated Firms Can't Get Lean Fast Enough



## Evaporating Tolerance

Client budgets  
shrinking, scrutiny  
growing



## Slow Metabolic Rate

Internal resistance,  
cultural lag, sunk-cost  
bias



## Partner Model

Partners sell, juniors  
deliver, overhead  
scales with  
headcount

# Our Advantage: Built Lean from Day One



## Built Lean

Not slimming down - designed for efficiency from inception.



## Maximum Value

Infrastructure and talent optimized for faster delivery, higher quality, lower cost.



## Digital-Native

AI-first DNA, not human-dependent with AI as an add-on.



## Flat Organization

Automated and performance-driven, not political.



# Consultant-Centric Business Model



## Ownership

Consultants own their time and client relationships



## Supercharged Productivity

GenAI agents, automation tools, delivery accelerators



## Favorable Revenue Share

Year 1: 75-25, Year 5: 90-10 consultant-AIVATAR split

# What's In It for Consultants: Total Alignment



## Attractive Alternative

For laid-off consultants and top-tier freelancers disillusioned with firm politics.



## Platform Benefits

Operate on a platform that supercharges productivity with AI tools.



## Financial Advantage

Most financially attractive home for top-tier consultants in a post-AI world.



## Digital Native Living

Complete work freedom.  
Service your customers from anywhere in the world.

# The Great Consultant Exodus



## Downsizing

Traditional firms releasing thousands of skilled consultants



## New Platform Search

Seeking better earnings, independence, and AI tools



## AIVATAR First-Mover

Designed specifically for this talent flood





# Reinforcing Flywheel



## Client Value

Clients demand better value →  
We deliver 5-10x ROI → They  
refer others



## Consultant Upside

Better upside → Talent quality  
increases



## AI Improvement

Outcomes improve → Delivery  
time shortens → Margins grow



## Compounding Growth

Better consultants → better  
outcomes → stronger brand →  
better AI





# Strategic Conclusion



## Platform for Post-Consulting Era

Not just a leaner consultancy - a new paradigm.



## Client Focus

Clients don't want firms - they want outcomes.



## Consultant Empowerment

Consultants don't want bosses - they want leverage.



## AI Multiplication

AI doesn't reduce quality - it multiplies it.

We are not replacing McKinsey. We are what McKinsey would build if it started today.